



Nisswa Women's Club

2023-2028 Strategy Roadmap

Mission:

Nisswa Women's Club is dedicated to supporting each other and the community through fellowship, education, leadership, and service.

Vision:

The vision of Nisswa Women's Club is to

- be a welcoming and inclusive leader in the community
- support our members through fellowship, mentoring, and education
- support young people, non-traditional students, and other underserved populations in our community

Our Core Values:

- We strive to be a welcoming and inclusive organization for all members and guests.
- We recognize community service as our passion.
- We value education throughout life.
- We commit to maintaining social connections with one another so that all members are supported with care and compassion.
- We promote and support strong, active women leaders.

What We Do:

- Meet monthly for fellowship.
- Provide educational programming for our members.
- Extend support and compassion to all members.
- Gather in small groups to fulfill our mission in numerous ways.
- Raise funds to support education through scholarship programs.
- Support various community organizations who share our mission, vision, and core values.

Our work is carried out by individuals and committees who volunteer their time and talents in support of one another and our organization.

Strategic Direction:

Externally, we focus on supporting our community.

Internally, we focus on building relationships and our fiscal viability.

Diversity, Equity, and Inclusion Statement:

We value the diversity of our members whose ages, knowledge, experiences, talents, and backgrounds strengthen and empower us and our community. All are welcome.



Nisswa Women's Club

2023-2028 Strategic Goals

A. Internal Support / Mission	B. External Support / Relationships	C. Infrastructure / Financial	D. Leadership / Learning
<i>What mission-based endeavors must we excel at and develop to best support our members internally?</i>	<i>What must we develop and nurture to maintain and enhance community connections and external support and relationships?</i>	<i>What capacities/structure must we build or strengthen to develop an infrastructure capable of achieving our organizational goals?</i>	<i>What board, member, and community leadership capacities and learning tools must be developed to ensure we remain relevant and responsive?</i>
Theme A: <u>EX: INTERNAL SUPPORT</u>	Theme B: <u>EX: COMMUNITY CONNECTIONS</u>	Theme C: <u>EX. FINANCIAL MANAGEMENT</u>	Theme D: <u>EX. LEADERSHIP DEVELOPMENT</u>
Realizing our Mission Within the Group: <ol style="list-style-type: none"> 1. Expand our membership to ensure on-going viability and capitalize on the ages, knowledge, experiences, talents, and backgrounds of our membership and community at large. 2. Create opportunities for members to remain engaged in various ways as they transition to different levels of involvement, with awareness and empathy for individual differences and preferences. 3. Ensure that membership knows about and can join small groups. 4. Build on existing, strong internal communications by revising the format of the yearly directory. 5. Create and sustain a welcoming environment for new members. 6. Explore revising the club's creed and developing themes for messages of inspiration. 7. As part of the yearly review of luncheon pricing, explore ways to ensure that luncheon cost does not prohibit attendance. 8. Ensure that each member determines how she will contribute time, talents, and/or money to support and implement the mission of the club. 	Maintaining and Increasing our Visibility: <ol style="list-style-type: none"> 1. Deepen relationships with external community members to expand the club's visibility and strategically build upon how we already publicize ourselves to the larger community. 2. Develop mentorship opportunities for youth/young adults in our community. 3. Maintain, and further develop where needed, our scholarship endeavors. 4. Promote collaborations through membership participation in other community groups. 	Financial Management Goals: <ol style="list-style-type: none"> 1. Review budgets, expenses, and income each year, including fundraising and charitable giving plans. 2. Develop and advertise legacy funding options for members and their families to make a lasting commitment to future generations. 	Leadership/Learning Goals for Relevance & Responsiveness: <ol style="list-style-type: none"> 1. Conduct an annual review of previous years' luncheon programs to plan future monthly meeting series and programs that mindfully enhance the personal growth and development of our membership over time. 2. Conduct an annual review of strategy documents, including Strategy Roadmap, using the Strategy Screen process. 3. Continue to build and maintain a strong volunteer base for fundraising events. 4. Expand leadership opportunities within and outside the club.